

FOR IMMEDIATE RELEASE:

**The Planet is Going to Get a Whole Lot Better with the Syndication of Lucid Planet Radio, Bringing Host Dr. Kelly Neff to over 200 CRN and TransformationRadio.fm Outlets**

*Dr. Kelly Neff to Provide Talk Radio Fans with Unprecedented Way to Experience Empowering Talk Radio Magic, and Help Guests to Connect with Fans Through Cutting-Edge Technology, Powerful Content, and A One-Of-A-Kind Experience.*

Los Angeles, CA – May 2nd, 2016 – **CRN-Cable Radio Network**, the leader in cable and digital talk radio and **TransformationRadio.fm**, the leader in Positive Talk, announced today that The Lucid Planet with Dr. Kelly Neff has launched into a whole new galaxy with the partnered syndication of the hit show *Lucid Planet Radio*.

*Lucid Planet Radio* has taken the Transformation Talk Radio network and the rest of the world by storm over the last year with podcasts going viral on topics of psychology, health and wellness, spirituality, consciousness, culture, art, and more. Dr. Kelly Neff now joins the ranks of such talk radio giants like Thom Hartmann, Doug Stephan, Mike Horn and Dr. Pat Baccili-All talk radio personalities offering empowering messages of positive change.

Dr. Pat Baccili, Owner/Strategist for Transformation Talk Radio and TransformationRadio.fm could not say enough about Dr. Kelly Neff and her longtime partnership with CRN. “Together, the companies will leverage their respective strengths – CRN’s deep cable reach, expertise, and cable rating, along with The Transformation Network’s world-renowned roster of human potential thought leaders and integrated marketing communications approach – to catapult Dr. Kelly Neff’s global appeal and popularity into another dimension. Integrating each company’s distribution inventory is unprecedented in the collaborative efforts of this very competitive industry.”

The Lucid Planet Radio Show with host Dr. Kelly Neff now reaches hundreds of stations nationally via the Cable Radio Network (CRN) and additional major hubs in Seattle, New York and Denver. The show has already been heard on over 90 syndicated outlets across the globe through Transformation Talk Radio, including affiliates like iHeart Radio, iTunes, Aha in-car radio, Spreaker, Tune-In radio, Roku and more.

Senior Executive Producer Jesica Henderson puts it this way, "We're pleased to collaborate with CRN to make a difference in the world, and to help our hosts raise the bar on positive human potential talk. We knew from the start that Dr. Kelly Neff would have a powerful impact on audiences worldwide. Her impact is not just powerful... It is Epic. Her insight, energy, knowledge, and focus to help transform lives is unprecedented. Now couple that with her vision to grow...Well...that is simply irresistible. We are thrilled we are part of that journey and that she is part of our expansion to a mega positive talk network and partnership with CRN."

Mike Horn, President/CEO CRN says, “We are very pleased to add Dr. Kelly Neff to our stellar talk radio syndication line up at CRN Digital Talk Radio. Her show is a fresh new approach to talk radio and her topics appeal to both young and old audiences alike”

*Lucid Planet Radio* can be heard live each Wednesday at 2pm Pacific on

transformationtalkradio.com, and all of the podcasts are available for download on iTunes, Soundcloud and lucidplanetradio.com. In conjunction with the expansion, Dr. Kelly Neff has opened the door for a unique blend of sponsors who also want to take their message to a whole new level.

### **About Dr. Kelly Neff:**

Dr. Kelly Neff is a renowned psychologist, author, founder of The Lucid Planet and the host of the hit show, **Lucid Planet Radio**. She has reached millions of people with her articles on psychology, transformation, and wellness, which have been featured on websites like The Mind Unleashed, Mind Body Green, My Tiny Secrets, Wake-up-World, Elephant Journal, and now, The Lucid Planet. Before she became a full-time author, Dr. Kelly spent seven years as a psychology professor where she helped thousands of students learn about health, relationships, love and sexuality, and co-authored the groundbreaking manual in her field, Teaching Psychology Online. She has a B.A. in Psychology from Georgetown University and an M.A. and Ph.D. in Social Psychology from Claremont Graduate University.

### **About The Transformation Network, Transformation Talk Radio, and Transformation Radio.fm**

Our Mission is to broadcast a distinctive blend of Live Talk Radio genres that include interviews with a mix of uplifting and intelligent news plus educational and practical information. Topics range from personal development to critical issues relevant to a rapidly-changing world. As Dr. Pat says, "We talk about everything from sex to spirituality with a vibration that honors the dignity of the human spirit."

### **About Cable Radio Network**

CRN Digital Talk Radio syndicates the hottest talent in talk radio to satellite and cable systems around the country, (including Cox Communications, Charter, Comcast Cable and others), broadcast radio stations, the Internet and a variety of talk radio applications.

Contact: Dr. Pat Baccili  
[comments@thedrpatshow.com](mailto:comments@thedrpatshow.com)  
P.O. Box 1926 Bothell WA, 98041  
Phone: 425-686-7532  
###